

### MBA 2022-24 Batch\_SIP Details (2023-24)

MAKAUT Roll No	Student Name	Semester	SIP (MB 303)_Full Project Topic as per Hard Copy Submitted
11900922001	KAKULI SINGHA	3rd	Comparative analysis of Soft Drinks (PepsiCo) Deleverly System
11900922002	ATHEYA GHOSH	3rd	Performance Evaluation of Selected individual stocks for the year 2022
11900922003	BIPLAB DAS	3rd	"A Study Of Awareness And Knowledge About Wealth Management Among Individuals In Siliguri Urban Areas"
11900922004	KUHEL RAY	3rd	THE STUDY OF SUITABLE SOCIAL MEDIA STRATEGIES FOR ONLINE SHOPPING CART
11900922005	NEHA ORAON	3rd	Analysis of factors affecting investment decisions in stock market: A study on SMC Global Securities Ltd.
11900922006	OLIVIA ROY	3rd	The Study of Work-Life Balance Among Nurses of Corporate Hospital (Study conducted for Neotia Getwel Multispecialty Hospital)
11900922007	RIMON SINGHA	3rd	ANALYSIS OF COST REDUCTION METHODS ADOPTED IN CORPORATE HOSPITALS ( WITH SPECIAL REFERENCE TO ASIAN INSTITUTE OF NEPHROLOGY & UROLOGY )
11900922008	SNEYASISH GHOSH	3rd	AN ANALYTICAL REPORT OF LIFE INSURANCE PRODUCT OF LIFE INSURANCE CORPORATION OF INDIA
11900922009	SUDHA SINGH	3rd	"A STUDY ON MOBILE BANKING FACILITY OF INDIA POST PAYMENTS BANK WITH SPECIAL REFERENCE TO SILIGURI AND ADJOINING AREA."
11900922010	SUITY SARKAR	3rd	A STUDY OF PERFORMANCE OF INITIAL PUBLIC OFFERING OF EDELWEISS FINANCIAL SERVICES
11900922011	TANISHA DAS	3rd	STUDY OF IDENTIFICATION OF SUITABLE RECRUITMENT PROCESS IN HOSPITAL SECTORS OF NORTH BENGAL.
11900922012	VIJAY LAXMI	3rd	A Study on creating a portfolio on individual investors with special reference to nuvama wealth and investment limited.
11900922013	ABHISEK SAHA ROY	3rd	"An analytical study of Consumers' Behavior and Design Strategies for customer retention and Engagement with special reference to India Post Payments Bank."
11900922014	SUNANDA CHOUDHURY	3rd	A STUDY OF JOB SATISFACTION OF NURSES AND ADMINISTRATIVE STAFFS AND CORRESPONDING RECOMMENDATION TO IMPROVE JOB SATISFACTION
11900922015	SOHINI SINHA	3rd	THE STUDY OF CUSTOMER PREFERENCE TOWARDS REAL ESTATE WITH SPECIAL REFERENCE TO AMBUJA NEOTIA
11900922016	RUPAM SAHA	3rd	AN EMPIRICAL STUDY OF EMPLOYEE TURNOVER IN HOSPITALS (SPECIAL EMPHASIS ON NURSING STAFFS)

11900922017	NIBEDITA DEBNATH	3rd	A study of demand analysis of real estate projects in north Bengal
11900922018	NIKITA SINGHA ROY	3rd	A study of advantage of e-learning model in school
11900922019	PRIYA SINGH	3rd	A COMPARATIVE STUDY OF LUMP SUM INVESTMENT AND SIP
11900922020	ANKIT PRASAD	3rd	THE STUDY OF IDENTIFICATION OF CHANNEL CONFLICT & ITS IMPACT ON OVERALL SUPPLY CHAIN MANAGEMENT IN PHARMACEUTICAL INDUSTRY
11900922021	BISHAL DEY	3rd	BEST PERFORMING STOCKS IN NIFTY
11900922022	DEBANJAN SAHA	3rd	A study on content creation and Search Engine Optimisation (SEO) in Digital marketing
11900922023	DIGVIJAY KAR	3rd	A study on technical analysis of selected stocks NSE Nifty fifty"
11900922024	ESHA SAHA	3rd	A STUDY OF CHALLENGES FACED BY THE CUSTOMER IN RETAIL BANKING PRODUCT AT NORTH BENGAL
11900922025	GAUTAM RAHA	3rd	IDENTIFICATION OF IDEAL COLD CHAIN SUPPLY PROCESS PAN INDIA FOR ONCOLOGY
11900922026	GOURAB DEY	3rd	ANALYSIS OF ATRUCTURED PRODUCT OF NUVAMA WEALTH AND INVESTMENT LIMITED
11900922027	KRISHNA ROY	3rd	A Study on Initial Public Offer (IPO) in Indian Stock Market "
11900922028	MEGHA GUPTA	3rd	Understanding the assessment of customer satisfaction in relation to online banking features and identifying areas for improvement
11900922029	NABANKUR BISWAS	3rd	Consumer Preferences of Pepsi,Coca-Cola and other Beverages of Varun Beverage LTD
11900922030	RUPAYAN GUHA NIYOGI	3rd	BEVERAGE INDUSTRIES WAY OF WORKING (AN EMPIRICAL & DETAILED STUDY OF HOW VARUN BEVERAGES WORKS)
11900922031	RUPSHA SENGUPTA	3rd	A Study on the effectiveness of Performance Appraisal in Corporate Hospitals with special reference to Asian Institute of Nephrology and Urology (Siliguri) Private Limited
11900922032	SANGRAM SINGH	3rd	A Study on Indian equity markets
11900922033	SANKET GHOSH	3rd	A STUDY OF PORTFOLIO ANALYSIS ON EQUITY MARKET
11900922034	SAURAV DUTTA	3rd	A PROJECT REPORT ON "PERFORMANCE EVALUATION OF MUTUAL FUNDS USING SHARPE, TREYNOR AND JENSON RATIOS"
11900922035	SHIB PROSAD SAHA	3rd	A study on Indian equity market with special reference to Nuvama wealth and investment limited
11900922036	SOUMI MITRA	3rd	Robotics and Game Development in School Curriculum:A study of Schools in Siliguri
11900922037	VIVEK BRAHMIN	3rd	A STUDY ON SELECTED NCDs LISTED IN MAJOR STOCK EXCHANGES IN INDIA
11900922038	ARUP RATAN BHATTACHARJEE	3rd	A study on investor's perception on the stock market as an investment option.

11900922039	BARNALI DEBNATH	3rd	A marketing of E-Learning products in schools of Siliguri with A special focus on Sikharthy Infotech PvtLtd
11900922040	KALYANI ROY	3rd	A Study and analysis of Indian Equity Market with special reference to SMC GLOBAL SECURITY LTD
11900922041	NABENDU DAS	3rd	STUDY OF IDEAL MAN POWER PLANNING IN HOSPITAL TO IMPLEMENT RIGHTSIZING
11900922042	UTTAM PAUL	3rd	SEBI A INVESTOR PROTECTION
11900922043	ABHISHEK MAJUMDER	3rd	Study of customer preferences for different digital marketing tools in Darjeeling district
11900922044	RAJAT SHARMA	3rd	STUDY OF COMPARATIVE ANALYSIS OF BRAND EQUITY OF SOFT DRINKS BEVERAGES AT NORTH BENGAL
11900922045	SUMANA GHOSH	3rd	A STUDY ON INVESTOR'S PERCEPTION ABOUT ONLINE TRADING IN INDIAN STOCK MARKET
11900922046	SAIYED NASIRUDDIN ALI	3rd	" A study on Marketing strategy and promotion of products of VBL through retail outlets in Siliguri"
11900922047	PUJA BHAGAT	3rd	Study on Risk and Return Analysis of Equity Share Prices in Banking with Special Reference to Axis Securities
11900922048	RABINA SHARMA	3rd	A project on Recruitment, Selection and Training to Employee
11900922049	SNEHASISH DEBNATH	3rd	Optimizing B2B Lead Generation Marketing Strategies For Enhanced Conversion Rates With Special Reference To Cyber Media (India) Ltd.

## Session)

Name of the Company where SIP Training done with location	Duration	Faculty Guide Name for SIP Project	Company Guide for SIP Project
Varun Beverages Limited ( PepsiCo) at Siliguri	2 months	Mr. Shomnath Dutta	Mr. Arun Mandal
Performance Evaluation of Selected NIFTY Stocks with reference to the index for the year 2022	2 months	Ms. Santana Guha	Mr. Arun Kumar Anand
NJ India Invest Pvt Ltd.	2 months	Dr. Shuvendu Dey	Mr. Dibyaranjan Parhi
OMX Digital Pvt Ltd , Siliguri	2 months	Mr. Debayan Nandi	Mr. Noor Alam
SMC Global Securities Ltd. In Siliguri	2 months	Ms. Santana Guha	Shawna Banerjee
Neotia Getwel Multispecialty Hospital,Siliguri	2 months	Mr. Debayan Nandi	Mrs. Bishnu Priya Pradhan(Senior Manager HR), Ms. Parnisha Dhamala(Asst. Manager HR), Ms. Maniari Chhetri(Executive HR)
ASIAN INSTITUTE OF NEPHROLOGY AND UROLOGY	2 months	Ms. Santana Guha	Rakesh Prasad
LIFE INSURANCE CORPORATION OF INDIA	2 months	Mr Shomnath Dutta	Mrs Dulali Sarkar
INDIA POST PAYMENTS BANK LTD.	2 months	Dr. Shuvendu Dey	Mr. Asit Kumar Shaw
Nuvama wealth and investment ltd, Siliguri	2 months	Ms. Santana Guha	Mr. Arun Kumar Anand
MAHARAJA AGRASEN HOSPITAL, FULBARI, SILIGURI.	2 months	Mr. Debayan Nandi	MS. DEBOSHREE BISWAS
Nuvama Weath and Investment Limited	2 months	Mr Shomnath Dutta	Arun Kumar Anand
India Post Payments Bank	2 months	Mr Shomnath Dutta	Asit Shaw
ASIAN INSTITUTE OF NEPHROLOGY AND UROLOGY SILIGURI PRIVATE LIMITED	2 months	Ms. Santana Guha	GOURAV HALDER
Utsodhaara Teesta Township under Ambuja Neotia, Naukaghata	2 months	Mr. Debayan Nandi	Sanjay Nag
Neotia Getwel Multispecialty Hospital, Matigara	2 months	Mr. Debayan Nandi	Mrs. Bishnu Priya Pradhan- Senior Manager, Ms. Parnisha Dhamala- Asst. Manager- HR & Ms. Maniari Chhetri-

Ambuja neotia Siliguri noukaghat	2 months	Mr. Debayan Nandi	Sanjoy nag
Sikharthi Infotech Pvt. Ltd., Kolkata	2 months	Dr. Subhendu dey	Shilpi Ghoshal
AXIS SECURITIES sevoke road siliguri	2 months	Ms. Santana Guha	vikram sarkar
Dr. Reddy's Laboratories Ltd , Hyderabad	2 months	Mr. Debayan Nandi	Mr. Sudhir Patnaik
SMC global Securities ltd.	2 months	Mr Shomnath Dutta	Mr. Shawan banerjee
Sikharthy Infotech Pvt Ltd, Siliguri	2 months	Dr. Shuvendu Dey	Shilpi Ghosal
Nuvama Wealth and Investment Limited, Siliguri	2 months	Ms. Santana Guha	Arun Kumar Anand
India Post Payments Bank	2 months	Mr. Debayan Nandi	Mr. Asit Shaw
Dr.Reddy's Laboratories, Hyderabad	2 months	Mr. Debayan Nandi	Mr. Sudhir Patnaik
NUVAMA WEALTH AND INVESTMENT LIMITED	2 months	Ms. Santana Guha	ARUN KUMAR ANAND
SMC GLOBAL SECURITIES	2 months	Dr. Shuvendu Dey	MR. SHAWAN BANERJEE
INDIA POST PAYMENTS BANK , COURT MORE SILIGURI	2 months	Mr Shomnath Dutta	ASIT KUMAR SHAW
VARUN BEVERAGES LIMITED,Location-Siliguri	2 months	Dr. Shuvendu Dey	Dr.Sandipan Chakraborty
Varun Beverages Limited. Location- Siliguri	2 months	Mr Shomnath Dutta	Mr. Arun Mondal
Asian Institute of Nephrology and urology (Siliguri) Pvt. Ltd	2 months	Mr Shomnath Dutta	Gourav Halder
Axis Securities Siliguri	2 months	Dr. Shuvendu Dey	Vikram Sarkar
AXIS SECURITIES PRIVATE LIMITED	2 months	Mr Shomnath Dutta	VIKRAM SARKAR
ICICI PRUDENTIAL MUTUAL FUND, SILIGURI	2 months	Ms. Santana Guha	Mr. Piyush Das Gupta, Branch Manager
Nuvama wealth and investment limited, Siliguri	2 months	Dr. Shuvendu Dey	Arun Kumar Anand
Sikharthy Infotech Private Limited in Siliguri	2 months	Dr. Shuvendu Dey	Mr. Deepayan Pal and Ms. Shilpi Ghoshal
NUVAMA WEALTH AND INVESTMENT LIMITED,SILIGURI,WB	2 months	Ms. Santana Guha	ARUN KUMAR ANAND
Nuvama Wealth and Investment limited, Siliguri	2 months	Ms. Santana Guha	Arun Kumar anand

Sikharthi Infotech Pvt. Ltd., Kolkata	2 months	Dr. Shuvendu Dey	Mrs. Shilpi ghosal ,Mr. Deepayan pal
SMC GLOBAL SECURITY LTD, Siliguri West Bengal	2 months	Dr. Shuvendu Dey	Shawan Banerjee
Mukherjee Hospital	2 months	Mr. Debayan Nandi	Mr. Souvik Bakshi
SMC Global Securities Ltd. (Siliguri)	2 months	Mr Shomnath Dutta	Mr. Shawan Banerjee
Sikharththy Infotech Private Limited .College Para , Siliguri	2 months	Mr.Debayan Nandi	Mrs.Shilpi Ghoshal
Varun Bevrages	2 months	Mr.Debayan Nandi	Sandipan Chakrabarti
SMC GLOBAL SECURITIES LIMITED	2 months	Ms. Santana Guha	Mr. Shawan Banerjee
Varun beverages, Siliguri	2 months	Mr Shomnath Dutta	MR.Sandipan Chakraborty
Axis Securities, Sevoke Road	2 months	Ms. Santana Guha	Mr. Ajay Mishra
Siliguri Greater lions Eye Hospital behind Vishal cinema Hall	2 months	Dr. Shuvendu Dey	Khusbu sha and Neha Parveen
Cyber Media (India) Ltd.	2 months	Mr Shomnath Dutta	Vikas Monga